



BAY INNOVATION DAYS

11-13 November 2015, Budapest

Mercure Korona Hotel

<http://www.baybin.hu>

The workshop presents the innovation services and financing provided by the EIT Knowledge and Innovation Communities (KIC). Leading experts from four different **EIT KICs, in the fields of Energy, Raw Materials, Climate change and Information Technologies** will present their business and innovation schemes and show how **KICs directly fund innovative projects**.

The workshop includes interactive elements, group work and real life success cases. We aim to bring together like-minded people and develop the skills they can use directly to boost their business and receive quick financing.

The workshop language is English.

1st day, 11 November 2015

13:30	14:00	Light lunch	
14:00	14:15	Introduction	Norbert Grasselli Dr. CEO Bay Zoltán Nonprofit Ltd. for Applied Research
14:15	15:45	Financing in terms of readiness levels (TRL)	David Varga Head of Portfolio Management Bay Zoltán Nonprofit Ltd. for Applied Research
15:45	16:00	Coffee break	
16:00	17:30	Dedicated EU financing opportunities for technology intensive SMEs	Gabriella Lovasz Managing Director Europa Media
17:30	18:00	The free innovation services of the Enterprise Europe Network for technology intensive SMEs	Zita Majoros Consultant Enterprise Europe Network



2st day, 12 November 2015

09:00	10:30	Company life cycle analysis, IP strategy	Katarina Nagyová Technology transfer manager LC Innoconsult International
10:30	11:30	How do KICs operate? Introduction to the KIC model of financing innovation	Agnes Szmolenszky, Dr. Head of International Relations Bay Zoltán Nonprofit Ltd. for Applied Research
11:30	11:45	<i>Coffee break</i>	
11:45	13:15	EIT Digital Business Development Accelerator - EIT Digital IVZW	Barnabás Málnay Business Developer EIT Digital IVZW
13:15	14:45	<i>Lunch</i>	
14:45	16:15	Introduction to the EIT Knowledge and Innovation Centre (KIC) innovation highway approach - EIT KIC InnoEnergy	Christo Balinow Outreach Development Manager KIC InnoEnergy SE
16:15	16:30	<i>Coffee break</i>	
16:30	17:30	Evaluating project ideas in the KIC InnoEnergy programme	Annette C. Hurst, Dr. Project Manager Steinbeis-Europa-Zentrum
17:30	18:00	Discussion	
19:00	21:00	<i>Dinner</i>	

