





BAY INNOVATION DAYS

11-13 November 2015, Budapest

Mercure Korona Hotel

http://www.baybin.hu

The workshop presents the innovation services and financing provided by the EIT Knowledge and Innovation Communities (KIC). Leading experts from four different EIT KICs, in the fields of Energy, Raw Materials, Climate change and Information Technologies will present their business and innovation schemes and show how KICs directly fund innovative projects.

The workshop includes interactive elements, group work and real life success cases. We aim to bring together like-minded people and develop the skills they can use directly to boost their business and receive quick financing.

The workshop language is English.

1st day, 11 November 2015

13:30	14:00	Light lunch	
14:00	14:15	Introduction	Norbert Grasselli Dr. CEO Bay Zoltán Nonprofit Ltd. for Applied Research
14:15	15:45	Financing in terms of readiness levels (TRL)	David Varga Head of Portfolio Management Bay Zoltán Nonprofit Ltd. for Applied Research
15:45	16:00	Coffee break	
16:00	17:30	Dedicated EU financing opportunities for technology intensive SMEs	Gabriella Lovasz Managing Director Europa Media
17:30	18:00	The free innovation services of the Enterprise Europe Network for technology intensive SMEs	Zita Majoros Consultant Enterprise Europe Network







2st day, 12 November 2015

09:00	10:30	Company life cycle analysis, IP strategy	Katarina Nagyová Technology transfer manager LC Innoconsult International
10:30	11:30	How do KICs operate? Introduction to the KIC model of financing innovation	Agnes Szmolenszky, Dr. Head of International Relations Bay Zoltán Nonprofit Ltd. for Applied Research
11:30	11:45	Coffee break	
11:45	13:15	EIT Digital Business Development Accelerator - EIT Digital IVZW	Barnabás Málnay Business Developer EIT Digital IVZW
13:15	14:45	Lunch	
14:45	16:15	Introduction to the EIT Knowledge and Innovation Centre (KIC) innovation highway approach - EIT KIC InnoEnergy	Christo Balinow Outreach Development Manager KIC InnoEnergy SE
16:15	16:30	Coffee break	
16:30	17:30	Evaluating project ideas in the KIC InnoEnergy programme	Annette C. Hurst, Dr. Project Manager Steinbeis-Europa-Zentrum
17:30	18:00	Discussion	
19:00	21:00	Dinner	







3rd day, 13 November 2015

09:00	10:00	Learning about success stories and developing ideas for KIC business creation and innovation actions	Balázs Kerülő CEO ByeGravity Zrt.
10:00	11:00	Creating and developing new game changing businesses across Europe: turning challenges into opportunities - EIT RawMaterials	Renzo Salimbeni tbc Business manager EIT RawMaterials
11:00	11:15	Coffee break	
11:15	12:15	Clean-tech venture support in the Climate-KIC innovation pipeline	Zsolt Gémesi Deputy Director, Innovation Lead Climate-KIC UK
12:15	12:45	Discussion	
12:45	14:00	Lunch	