





INVITATION

Does your start up firm or enterprise have ideas that could be marketable internationally? Do you want to capitalize your research results and receive expert support to create a sustainable enterprise?

Bay Zoltán Nonprofit Ltd. for Applied Research is pleased to invite you to Bay Innovation Days, a brand new learning opportunity for innovation experts and researchers.

The workshop presents the innovation services and financing provided by the EIT Knowledge and Innovation Communities (KICs). Leading experts from four different EIT KICs, in the fields of Energy, Raw Materials, Climate change and Information Technologies will present their business and innovation schemes and show how KICs directly fund innovative projects. Case studies in different fields of technologies will help participants to understand the overall driving principles and innovation schemes of the KICs.

The workshop includes interactive elements, group work and real life success cases. We aim to bring together like-minded people and develop the skills they can use directly to boost their business. The workshop language is English.

Date: 11-13 November 2015 (starting at 2 pm on 11 November and finishing at 2 pm on 13

November).

Venue: Hotel Mercure Korona (Kecskeméti u. 14, 1053 Budapest, Hungary)

Course fee: EUR 650 or HUF 200,000 / person

The *course fee includes* participation in the course, training materials, coffee breaks, lunches, and a networking dinner on 12th November.

The *fee does not include* accommodation and travel to and from the venue. Accommodation needs to be reserved individually.

For more information and assistance please contact: Ms Katalin Kovács

Email: katalin.kovacs@bayzoltan.hu Cell phone: 0036(30) 95 55 186

Please visit our website at Bay Innovation Days to register for the event.